

Beco Technic: Striving to Be a True Workshop Partner



Beco Technic's display at the 2025 Inhorgenta Munich trade show.

By James Sprague

In early May, AWCI Education Director Jason Champion, CW21, paid a visit to Germany and Switzerland as part of an outreach effort by AWCI to connect—in person—with many of the companies and horological organizations AWCI works with as part of its mission of “Supporting and Advancing Horology through Education and Cooperation.”

Among the several places Champion visited while in Europe was Beco Technic, headquartered in Geesthacht, Germany. The company has been a valued partner and a tremendous supporter of AWCI and its horological mission over the past several years as evidenced by their generosity in providing watchmaking benches for the new professional classroom at AWCI headquarters.

But who is Beco Technic, exactly? Many may know of the company, and know of its products, but Beco Technic brings a spirit of innovation and a desire to be much more on the horological landscape than just a supplier of watchmaking tooling and equipment.

Founded in 1953 in Germany, Beco Technic remains a family-owned company to this day, supplying professional horologists, watchmakers, and jewelers with the highest-quality tools, components, and equipment. It has grown into more than just a German company but, rather, a global supplier serving more than 800 international partners and clients in more than 70 countries, with an inventory of more than 80,000 products for the horological and jewelry industries.

The term “partnering” is not just lip service, but a word with meaning for Beco Technic, per Uwe Ernst, managing director for Beco Technic.

“Our mission is to empower professionals in the horological world by providing innovative, reliable, and efficient solutions tailored to their needs,” Ernst said. “We aim to be more than just a supplier—we strive to be a true partner in the workshop. Looking ahead, our goal is to continue driving excellence and efficiency in watchmaking through smart logistics, cutting-edge tools, and a strong focus on training and service.”

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Part of that effort to be a true partner in the horologist's or the jeweler's workshop, Ernst continued, is to be on the forefront of innovation. To Beco Technic, according to Ernst, that innovation is not simply coming up with a new tool or component.

"At Beco Technic, we believe that innovation in horology doesn't just mean developing a new tool—it means improving the entire working environment of the watchmaker," Ernst said. "One of our key focuses in recent years has been the creation of turn-key workshop solutions, delivering complete, ergonomic workstations tailored to the modern needs of professional watchmakers."

Included among those items are height-adjustable Beco benches and premium seating such as the company's Bimos Texon chairs, integrated lighting, smart storage systems, and more.

"We equip horologists not only with tools—but with an entire workspace that enhances both efficiency and comfort," Ernst continued.

Beco Technic showcases their innovations at up to four European trade shows a year, such as EPHJ Geneva and Inhorgenta Munich, where a highlight has been WOSTEP instructor José Berenguer demonstrating Beco Technic's Crevoisier 501/5001 finishing system.



WOSTEP instructor José Berenguer working again on Beco Technic's Crevoisier 501/5001 finishing system at the 2025 Inhorgenta Munich trade show.



WOSTEP instructor José Berenguer demonstrating Beco Technic's Crevoisier 501/5001 finishing system at the 2024 Inhorgenta Munich trade show in Munich, Germany.

"These types of solutions save valuable time at the bench while improving service consistency," Ernst commented. "Our goal is to be a true workshop partner, not just a supplier of parts. Whether you're setting up a single bench or an entire facility, Beco Technic provides the hardware, the layout expertise, and the technical knowledge to support your work from the ground up."

Speaking of support, that is something Beco Technic has provided in spades to AWCI in recent years. A primary example: they shipped their latest innovative watchmaker benches to AWCI to display on Beco Technic's behalf at the annual JCK trade show in Las Vegas, Nevada.

As part of that relationship, Beco Technic also allows AWCI—after the trade show—to keep the benches, which have gone into outfitting the new professional-level watchmaking classroom at headquarters.

"We are blessed to have an astonishing group of individuals who provide the resources we need that allow us to exceed our students' expectations," said AWCI Education Director Jason Champion, CW21. "Uwe, Merek, and their team at Beco Technic have been phenomenal at helping us at AWCI. We appreciate their support!"

Ernst echoed a similar sentiment with how Beco Technic views its relationship with AWCI.



"Our relationship with AWCI is something we truly value. We see ourselves not just as a supplier, but as a committed partner to the horological community in North America," he said. "We're proud to support AWCI through sponsorships and gladly contribute wherever we can—whether it's tools, knowledge, or logistical help."

"By showcasing our equipment in educational settings, AWCI helps watchmakers discover practical, professional-grade solutions they can rely on in their daily work," Ernst added. "We also welcome any dialogue and collaboration—whether it's about training needs, tool development, or future industry trends. Together, we can continue strengthening the craft."

And, given the constant changes that industries—even the horological industry—are seeing currently, due in part to technology and artificial intelligence, strengthening the craft, and evolving with the times, is something on their company's mind as well, according to Ernst.

Two such areas, he said, are data transparency and process documentation in both the production and servicing realms.

"More and more, workshops are looking for combined solutions—tools and systems that not only perform mechanical tasks, but also support digital tracking, quality control, and reporting," Ernst said. "This trend is being driven by both end-customer expectations and professional compliance needs. Beco Technic is actively engaged in helping bring these integrated systems to market."

Meanwhile, the needs inside a horologist's workshop are changing as well, prompting attention in that facet too.



**Beco Technic
managing director,
Uwe Ernst, talks to an
attendee at the 2024
Inhorgenta Munich
trade show.**

"We're seeing a general shift toward more modular, flexible, and ergonomic workshop concepts. Modern watchmakers need not only precise tools, but also smart setups that adapt to evolving workflows and service demands," Ernst continued. "We respond to these developments by listening closely to our customers, identifying real needs, and working with leading manufacturers to offer products that are both technically reliable and future-ready, so that they reflect the latest industry standards."

How is Beco Technic staying apace with the needs of the current horologist? Their team plays a huge role in that, according to Ernst.

“Our team is at the heart of Beco Technic. From multilingual sales experts to seasoned tool developers and logistics specialists, everyone at Beco shares a passion for precision and craftsmanship. Many of our employees have been with us for over a decade, and several come from technical backgrounds themselves,” he said. “We handle over 1,200 shipments and respond to more than 1,200 customer emails daily—demonstrating our commitment to customer care and technical support. Whether it’s advising on the right tool or resolving a logistics challenge, our team works with a ‘watchmaker’s mindset:’ focused, detailed, and always one step ahead.

Indeed, Beco Technic’s holistic approach to service has kept them at the forefront of horological suppliers, and played a huge role in the company’s continued relevance in the horological industry.

“From consultation and sales to training, logistics, and aftercare, we strive to support the entire professional journey of a horologist. We are also deeply engaged in international fairs, including Inhorgenta, Geneva, Singapore, and Hong Kong—allowing us to stay at the forefront of global industry trends,” Ernst concluded. “We’re proud of our tradition, but even prouder of how we’ve managed to modernize—blending craftsmanship with digital readiness, local values with global vision.”

For more information on Beco Technic, visit their website at <https://www.beco-technic.com/en/>.



One of Beco Technic’s mottos—“Beco Technic: For the Industry. For Your Workshop,” adorning the shirt of a representative of the company at the 2024 Inhorgenta Munich trade show.

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