

**Lee Davidson**

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**From:** AACSB LINK—Leading Insights, News, and Knowledge <comm@aacsb.edu>  
**Sent:** Thursday, May 18, 2023 9:09 AM  
**To:** Lee Davidson  
**Subject:** How Generation Z Is Redefining Business

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**AACSB LINK**

Leading Insights, News, and Knowledge



Business schools must rethink their programs to meet the expectations and aspirations of the next generation of leaders.

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## Top Stories



## A New Curriculum Focuses on Societal Impact

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## Leading With Resilience

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## Member Highlights

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The University of Nottingham in the U.K. has appointed **David Park** as the new dean of the Nottingham University Business School. Park, who is a professor of entrepreneurship and innovation, previously was associate dean of external engagement and director of executive education at the school. [Read More](#)

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Last month, the **University of California Riverside** held a groundbreaking ceremony for a new instructional and administrative building that will provide increased space and modern facilities for the School of Business. The 63,400-square-foot building also will accommodate enhanced technology. [Read More](#)

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The Purdue Research Foundation and **Purdue University** in West Lafayette, Indiana, have formed Purdue Innovates, a system designed to streamline and strengthen the ecosystem that supports startup ventures associated with the university. [Read More](#)

*If your business school has new appointments, programs, collaborations, or other news to share, please send relevant information to us at [editor@aacsb.edu](mailto:editor@aacsb.edu).*

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## Upcoming Event



### Societal Impact Conference

September 26–27, 2023 | Copenhagen, Denmark

Join passionate changemakers and influential business and business school leaders in Denmark this September as we gather to share how we are creating change within organizations through leadership development, key partnerships, and a focus on our purpose.

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*Faculty Focus*

[Why Agility and Innovation Are Essential Elements of a Successful Business Model](#)

*The European Business Review*

[To Be Successful, You Need to Fail 16% of the Time](#)

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[The Evolution of the Chief Data Officer \(CDO\) and What It Means for Businesses Today](#)



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