The **2024** Tabbies

EASY ENTRY:
Enter online at the
TABPI.org website!

ENTRY DEADLINE:
MARCH 14, 2024

Honoring the best in global B2B journalism

THE 2024 TABBIES
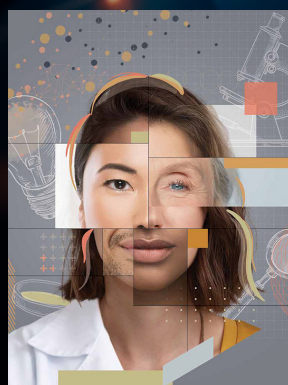
CALL FOR ENTRIES

The**2024**Tabbies

DESIGN CATEGORIES

1. FEATURE DESIGN
Submit one complete in-depth feature article that appeared in a single issue or online.

2. FRONT COVER, DIGITAL IMAGERY
Submit one cover with a computer-generated, digitally modified, or AI image as the central focus. Covers of print or digital-only issues are eligible. Do not submit entire issue.

3. FRONT COVER, ILLUSTRATION
Submit one cover with an illustration as the central focus. Covers of print or digital-only issues are eligible. Do not submit entire issue.

4. FRONT COVER, PHOTOGRAPH
Submit one cover with one or more photographic images as the central focus. Original or stock photography may be used. Covers of print or digital-only issues are eligible. Do not submit entire issue.

5. OPENING PAGE OR SPREAD
Submit one example of an opening page or opening spread from a feature article from print — or the opening screenshot from a digital article.

ONLINE CATEGORIES

6. BEST B2B WEBSITE
Submit your URL, any required passwords/logins and a short (250 word maximum) description of the site, its mission, and your readership.

7. E-NEWSLETTER
Submit PDFs or online links to three complete e-newsletter issues (with any required passwords/logins), along with a short (500 word maximum) description of the newsletter's mission, frequency, circulation numbers, and audience.

EDITORIAL CATEGORIES

8. BEST SINGLE ISSUE
Submit one complete regular print or digital-only publication. For print issues, submit it in PDF form or provide a link to the digital issue; do not mail in hard copies.

9. DEPARTMENT
Submit two separate examples of any regular department.

10. EDITOR'S COLUMN
Submit one example of a regular editorial/opinion piece, written by a full-time staff member.

11. FEATURE ARTICLE
Submit one complete in-depth feature article that appeared in a single issue or online. Multi-part online stories are eligible.

12. FOCUS/PROFILE ARTICLE
Submit one print or online article that focuses on a reader, individual, or company within the publication's covered industry.

13. HOW-TO ARTICLE
Submit one complete print or online how-to article. Entries should focus on how to solve a problem, not simply cover a technology *(those should be entered in the Technical Article category, #14).*

14. TECHNICAL ARTICLE
Submit one print or online technical article. Entries should focus on a technology applicable to readers, though not how to solve a technical problem *(those should be entered in How-To Article, #13).*

THE FINE PRINT

This global awards competition is open to trade, association, and business magazines (both print and online-only) and websites published completely or partially in English. Magazines or websites must accept paid advertising. There is no minimum number of annual print issues required. Eligible work for the 2024 Tabbies must have been published in calendar year 2023.

All entries become the property of TABPI, and all decisions by the judges are final. Winners will be notified on or about August 14th, 2024. Up to three winners in each category will receive plaques. Honorable mentions may be awarded in each category, but please note that paper honorable mention certificates are no longer mailed out. Multiple submissions in categories are permitted, but a given publication title may not win more than one award per category.

The early-bird deadline for submissions is **THURSDAY, MARCH 14th, 2024.** The early-bird entry fee is 115.00 USD per submission.

PAYMENT NOTE: If you will be paying by check, please use the categories that include the (Paying by check) designation and contact the TABPI office at info@tabpi.org for check mailing instructions.

*Enter today at **tabpi.submittable.com***