The 2023 Tabbies

EASY ENTRY:
Enter online at the TABPI.org website!

ENTRY DEADLINE:
MARCH 15, 2023
The 2023 Tabbies

DESIGN CATEGORIES

1. FEATURE DESIGN
Submit one complete in-depth feature article that appeared in a single issue or online.

2. FRONT COVER, DIGITAL IMAGERY
Submit one cover with a computer-generated or digitally modified image as the central focus. Do not submit entire issue. Covers of print or digital-only issues are eligible.

3. FRONT COVER, ILLUSTRATION
Submit one cover with an illustration as the central focus. Do not submit entire issue. Covers of print or digital-only issues are eligible.

4. FRONT COVER, PHOTOGRAPH
Submit one cover with one or more photographic images as the central focus. Original or stock photography may be used. Do not submit entire issue. Covers of print or digital-only issues are eligible.

5. OPENING PAGE OR SPREAD
Submit one example of an opening page or opening spread from a feature article from print or the opening screenshot from a digital article.

6. SPECIAL SECTION OR ISSUE
Submit a special issue, a complete special section that is part of a single issue, or a special collection of online editorial content that has a cohesive, well thought out design.

ONLINE CATEGORIES

7. BEST B2B WEBSITE
Submit your URL, any required passwords/logins and a short (250 word maximum) description of the site, its mission, and your readership.

8. E-NEWSLETTER
Submit PDFs or online links to three complete e-newsletter issues (with any required passwords/logins), along with a short (500 word maximum) description of the newsletter’s mission, frequency, circulation numbers and audience.

9. BLOG
Submit links to three examples of a single-author blog; the blog can be written be either a full-time staff member or a regular freelancer.

EDITORIAL CATEGORIES

10. BEST SINGLE ISSUE
Submit one complete regular print or digital-only publication. For print issues, submit it in PDF form or provide a link to the digital issue; do not mail in hard copies.

11. CLIMATE JOURNALISM
Submit from one to three examples of news or feature stories focused on climate issues that affect the publication’s readership and the industry served.

12. DEPARTMENT
Submit two separate examples of any regular department that appears at least four times per year.

13. DIVERSITY & INCLUSION JOURNALISM
Submit from one to three examples of news or feature stories focused on diversity and inclusion issues that affect the publication’s readership and the industry served.

14. EDITOR’S COLUMN
Submit one example of a regular editorial/opinion piece, written by a full-time staff member.

15. FEATURE ARTICLE
Submit one complete in-depth feature article that appeared in a single issue or online. Multi-part online stories are eligible.

16. FOCUS/PROFILE ARTICLE
Submit one print or online article that focuses on a reader, individual, or company within the publication’s covered industry.

17. HOW-TO ARTICLE
Submit one complete print or online how-to article. Entries should focus on how to solve a problem, not simply cover a technology (those should be entered in the Technical Article category, #20).

18. SPECIAL ISSUE
Submit a single print or digital issue (demonstrably separate online sections to a website are also acceptable) completely focused on a special topic critical to the publication’s covered. No advertorials.

19. SPECIAL SECTION
Submit a special editorial section that appeared within one issue or online. (Do not enter entire issues on one topic, those should be entered in Special Issue, #18.) No advertorials.

20. TECHNICAL ARTICLE
Submit one print or online technical article. Entries should focus on a technology applicable to readers, and not how to solve a technical problem (those should be entered in How-To Article, #17).

This global awards competition is open to trade, association, and business magazines (both print and online-only) and websites published completely or partially in English. Magazines or websites must accept paid advertising. There is no minimum number of annual print issues required. Eligible work for the 2023 Tabbies must have been published in calendar year 2022.

All entries become the property of TABPI, and all decisions by the judges are final. Winners will be notified on or about August 15th, 2023. Up to three winners in each category will receive plaques, and honorable mention certificates may be sent to additional winners. Multiple submissions in categories are permitted, but a given publication title may not win more than one award per category.

The early-bird deadline for submissions is WEDNESDAY, MARCH 15th, 2023. The entry fee is 115.00 USD per submission.

PAYMENT NOTE: If you will be paying by check, please use the categories that include the (Paying by check) designation and contact the TABPI office at info@tabpi.org for check mailing instructions.