The 2020 Tabbies

NEW:
Enter online at the new TABPI.org website!

ENTRY DEADLINE:
MARCH 4, 2020
EXHIBITOR participates in a number of state-wide and national awards competitions, but the Tabbie Awards is the only international program that is laser focused on the work — and conscious of the unique challenges faced by — business-to-business trade publications like us.

Each year, we use the competition as a barometer to gauge our success and identify our shortcomings. After all, while members of our sales department can objectively gauge whether or not they have achieved their goals, editorial and design accomplishments are far more subjective. So the Tabbie Awards not only provide an opportunity to pat ourselves on the back, but also serve as an unbiased and objective measure of our work.

Because it attracts entries from a barrage of international titles based all over the world, we like to think of it as the Olympic Games of B2B publishing. And that quest, to be able to say we’re among the best in the world at what we do, is what has kept us coming back to the Tabbie Awards for more than a decade.

– Travis Stanton
Editor: EXHIBITOR