

E&T

9/9.2 Formata Reg.
Set solid R/L

9.5pt/10.45pt Formata
Med, 1.5 Quad EM
para indent

9/9.2 Formata Bld
Set solid R/L

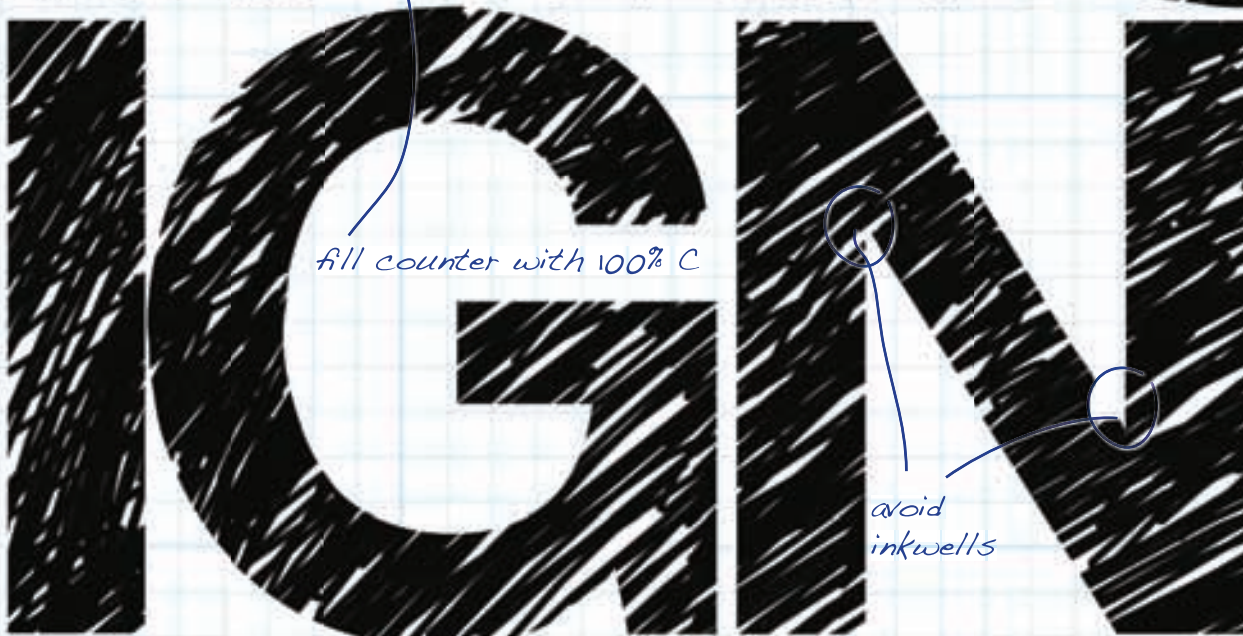
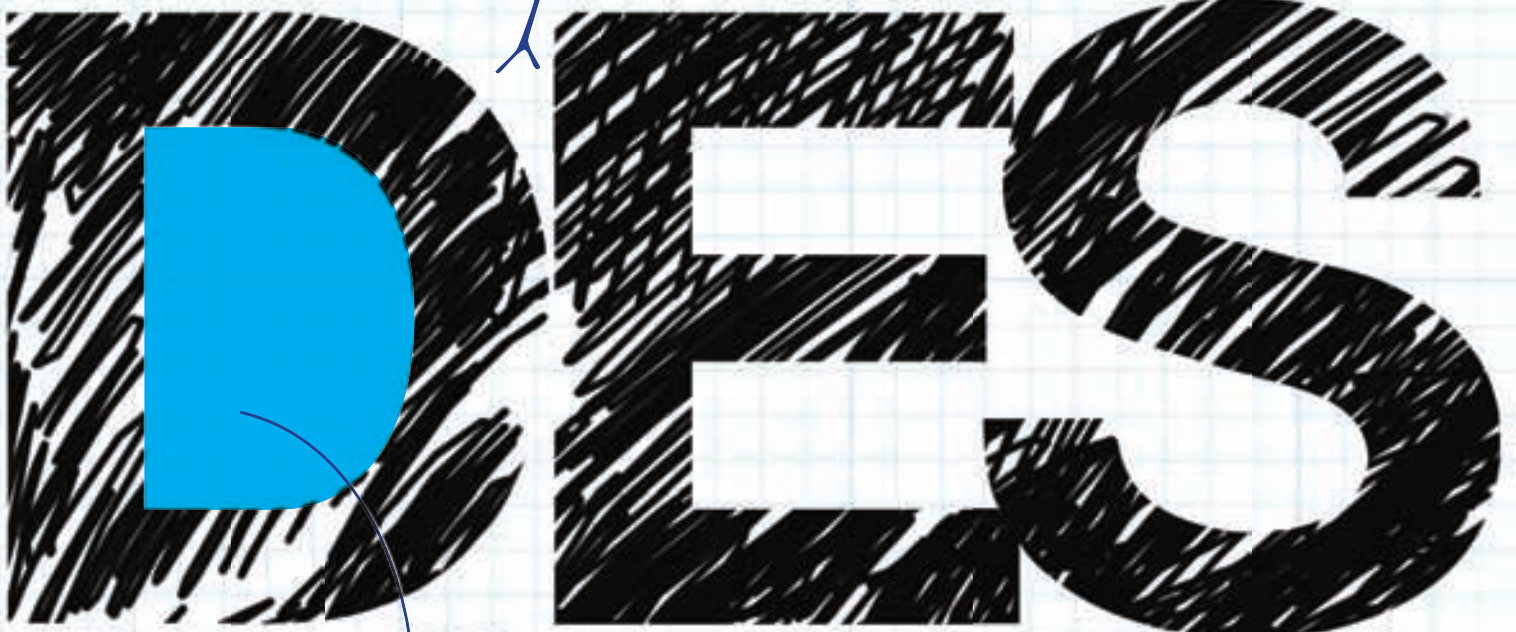
169/203pt Nimrod MT Regular
Very close set. R/L. 50% C 100% K

Add 3mm spine
with pic 1/211

14/15pt Formata Bld

Add 3mm bleed all round

Insert 2pt #



fill counter with 100% C

230pt / 240pt
Helvetica Neue
bold. R/L
Close set
not touching
to -100. Use
shiner 50% C
100% K

avoid
inkwells

use IET BLK
.eps Vector
logo, as
supplied

Set Bullet as
one Quad EM R/L

16/15pt
Formata Reg R/L

16/15pt
Formata Light R/L

■ A CHANGE OF GEAR
RADICAL RETHINK FOR FUTURE CARS

■ THE APPLE OF YOUR EYE
JONATHAN IVE EXPLAINS THE MAC AESTHETIC

■ AND A LOAD OF LEMONS
A GALLERY OF ICONIC DESIGN FAILURES

■ ROUTEMASTER COMPETITION
RUNNERS AND RIDERS IN THE NEW BUS PRIZE

